

Authorize.Net[®]

a CyberSource solution

Reseller Program



Since 1996, Authorize.Net® has been the preferred payment gateway for resellers. Our unrivaled Reseller Program is designed to make you more successful.



Whether you are an Independent Sales Organization (ISO) or a Merchant Service Provider (MSP), you can tap into a lucrative market by providing your merchants with secure and reliable payment processing services and value-adding products from Authorize.Net.

Increase Your Revenue

Reliable Residual Payments

Since 1996, no payment gateway has paid out more in residual payments than Authorize.Net. We generate leads for qualified resellers via our online Reseller Directory, which thousands of prospective merchants view each month. Our competitive buy-rate program maximizes your income on a per-merchant basis, providing recurring residuals for as long as a merchant remains active.

Multiple Revenue Streams

Our value-adding products can increase the lifetime value of each merchant in your portfolio by multiplying your revenue streams. Enhance your service offering and improve your bottom line with eCheck.Net®, Advanced Fraud Detection Suite™, Automated Recurring Billing™, and Customer Information Manager, plus numerous third-party solutions. In addition, our Virtual Point of Sale (VPOS) creates new opportunities for you to resell card present accounts.

Payment Gateway Portfolio Conversions

Give your merchants the long-term security and reliability they deserve with an Authorize.Net Payment Gateway account. Ask us about our industry leading conversion incentives and learn about the benefits of converting your merchant portfolio to the Authorize.Net platform.

How Does the Payment Gateway You Resell Stack Up?

| | | Authorize.Net | Other Payment Solutions |
|----------------------------------|---|---------------|-------------------------|
| Convenience | + Free Merchant Billing | ✓ | ? |
| | + Flexible Integration Methods | ✓ | ? |
| | + Online Merchant Provisioning | ✓ | ? |
| | + Free Authorize.Net Verified Merchant Seal™ | ✓ | ? |
| | + Reliable Uptime | ✓ | ? |
| Value-Adding Products | + Automated Recurring Billing™ | ✓ | ? |
| | + eCheck.Net® | ✓ | ? |
| | + Advanced Fraud Detection Suite™ | ✓ | ? |
| | + Customer Information Manager | ✓ | ? |
| Card Present Capabilities | + Virtual Point of Sale (VPOS) | ✓ | ? |
| | + Card Present Integration | ✓ | ? |
| | + Dozens of Integrated Third-Party Solutions | ✓ | ? |
| Security | + Free AVS, CCV, and "Brute Force" Login Protection | ✓ | ? |
| | + Multiple-User Accounts | ✓ | ? |
| | + Dedicated Fraud Monitoring | ✓ | ? |
| | + PCI Data Security Standard Compliant | ✓ | ? |
| Residuals | + Competitive Buy Rates | ✓ | ? |
| | + Reliable Residual Payments | ✓ | ? |
| Support | + Free Merchant and Reseller Support | ✓ | ? |
| | + Dedicated Reseller Account Managers | ✓ | ? |
| | + Reseller Training Program | ✓ | ? |
| | + Reseller Toolkit | ✓ | ? |



Brand Recognition and Reliability

In an evolving industry where emerging payment solutions look to bypass the traditional merchant account and payment gateway partnership, Authorize.Net values its position and relationships with its resellers more than ever. We are one of the most recognized and trusted brands in the payments industry, having processed over 1 billion transactions. With hundreds of integrated partners, your merchants can start accepting payments easily and feel confident that their transactions are reliable and secure.

Make Your Job Easier

Merchant Provisioning

Authorize.Net provides two easy ways to board merchants. Simply log into the Reseller Interface to set up new merchants with the pricing you've established, or utilize our merchant boarding API to automate the process from a Web site or other application.

Free Merchant Billing

Unlike other payment gateways, Authorize.Net saves you time and money by offering free merchant billing. You set the pricing—Authorize.Net bills and collects from your merchants.

Online Reports and Statements

Online reporting makes it easy to track and manage your merchant portfolio. Generate and download reports to review merchants' processing activity, and view residual totals and billing statements for your Authorize.Net reseller account.

Reseller Toolkit

The Reseller Toolkit is dedicated to providing you with information and tools you need to successfully grow your business. The toolkit, located at <http://reseller.authorize.net>, is a one-stop resource to help you earn, learn, and sell.

Authorize.Net
a CyberSource solution

Authorize.Net Home | Reseller Login | Search Reseller Toolkit

Home Earn Learn Sell Contact Us

Reseller Toolkit

\$ 87,632 How big is your monthly residual check? Choose Authorize.Net to maximize your revenue.

Earn
Not earning your potential with Authorize.Net? Let us show you how.
+ Payment Gateway Residuals
+ Third Party Solutions
+ Merchant Conversion Program

Learn
A well-trained reseller is a successful reseller. Here are the resources you need.
+ Why Authorize.Net?
+ Reseller Training
+ Reseller Video Demos
+ FAQs
+ Document Library
+ Newsletter Archive

Sell
Get the tools you need to communicate and sell to your merchants.
+ Sample Marketing Text
+ Reseller Directory
+ Logos & Guidelines
+ Integration Guides

Weekly Training Sessions:
+ Wednesdays at 11:30 AM EST
+ Every 1st and 3rd Thursday at 12:00 PM EST

See Us at the Next Show
+ Jul 22-24, 2009
Midwest Acquirers Association
Lombard, IL

Compare to PayPal and Google
Tell your customers about our free, award-winning support!

2008 ACE Award
Excellence in Customer Experience

© 2005, 2009. Authorize.Net is a registered trademark of CyberSource Corporation. All other marks are the property of their respective owners. All rights reserved.

Site Map | Terms of Use
Privacy | Spam Policy

The Reseller Toolkit provides the information and tools you need to successfully grow your business.

toll-free 1-866-437-0491

www.authorize.net | newresellers@authorize.net

Complementary Training

Learn how to take full advantage of the multiple revenue streams offered by Authorize.Net by participating in our regular training sessions. Our online training courses can show you how to leverage the Authorize.Net platform to maximize your existing residual streams, create new revenue opportunities, and attract promising new merchants. Training sessions include formal instruction on the Reseller and Merchant Interfaces, payment gateway integration options, the benefits of up-selling value-adding services, card present opportunities and more.

Free Reseller Support

We're pleased to provide our valued resellers with free, prompt, and courteous support, available Monday through Friday from 6 AM to 5 PM Pacific time (closed major holidays).

Authorize.Net also provides free merchant support so you can concentrate on what you do best—selling.

| CNP Payment Gateway (Web and MOTO Merchants) | | |
|--|-------------------|------------------|
| Payment Gateway Account | One-Time Residual | Ongoing Residual |
| Setup | \$ | |
| Gateway | | \$ |
| Transaction | | \$ |
| Automated Recurring Billing | One-Time Residual | Ongoing Residual |
| Monthly | | \$ |
| Transaction | | \$ |
| eCheck.Net | One-Time Residual | Ongoing Residual |
| Monthly | | \$ |
| Transaction | | \$ |
| Fraud Detection Suite | One-Time Residual | Ongoing Residual |
| Monthly | | \$ |
| Customer Information Manager | One-Time Residual | Ongoing Residual |
| Monthly | | \$ |
| CP Payment Gateway (Retail and Mobile Merchants) | | |
| Payment Gateway Account | One-Time Residual | Ongoing Residual |
| Setup | \$ | |
| Gateway | | \$ |
| Transaction | | \$ |

By selling multiple service offerings—the core Authorize.Net Payment Gateway account as well as value-adding products—you can maximize your revenue earned per merchant.

About Authorize.Net®

Authorize.Net, a CyberSource solution (Nasdaq: CYBS), provides secure, reliable, payment gateway solutions that enable merchants to authorize, settle and manage electronic transactions anytime, anywhere, via Web sites, retail, mail order/telephone order (MOTO)

call centers and on wireless devices. Authorize.Net is sold through an extensive network of reseller partners and financial institutions that offer its industry leading payment services to their merchant customers.

Authorize.Net
a CyberSource solution

www.authorize.net
808 East Utah Valley Drive, American Fork, UT 84003
1-866-437-0491 | newresellers@authorize.net