

## Customer Information Manager

Customer Information Manager (CIM) simplifies data security and repeat transactions by storing customer profiles that include sensitive cardholder data on our secure servers. The profiles can then be referenced in future transactions, eliminating steps in the transaction process for repeat customers and recurring payments.



### Store Data Securely

You can potentially simplify your compliance with the Payment Card Industry (PCI) Data Security Standard when you store sensitive payment data on our secure servers.

### Simplify Repeat Orders

CIM can reduce the steps in your online checkout process, which simplifies payments for returning customers to your Web site.

- + Store your customers' payment data so they do not need to re-enter it each time they visit your Web site.
- + Provide payment flexibility that allows your customers to use multiple payment methods or ship to multiple addresses for repeat purchases.

#### Sign Up Now

- + 866-437-0476
- + sales@authorize.net
- + www.authorize.net/cim

### Automate Subscription Billing

The CIM Application Programming Interface (API) allows you to automate dynamic recurring transactions through your proprietary business system.

- + Bill your customers different amounts or on different days each month, e.g. utility companies.
- + Bill your customers only when the service is used, e.g. pay-as-you-go cell phones.

### How CIM Works

You integrate your Web site to CIM via an API that allows you to create, view, update and delete customer profiles which include billing, payment and shipping information. When a transaction is processed using the API, a customer profile is created and stored on our secure servers. You receive a Customer Reference ID for

[Continued on Page 2]

- Standard Feature
- Value-Adding Product
- Third-Party Solution
  
- Web Merchants
- Retail Merchants
- MOTO Merchants
- Mobile Merchants



(Continued from Page 1)

that particular customer profile. From then on, you need only submit the Customer Reference ID in place of all customer information, including billing, payment and shipping information.

## How to Integrate With CIM

Integrating your Web site with the CIM API requires the expertise of a Web developer. The CIM API Guide can be downloaded from our Integration Center at <http://developer.authorize.net>. Your Web developer will be able to assist you with integrating the API to any proprietary systems you may be using, setting up customer accounts with user names and passwords, or designing other means for matching a returning customer to their stored profile. Please consult your Web developer for more information or find an Authorize.Net Certified Developer at <http://www.authorize.net/cdd> to help you.

## Sign Up Now



Call us at 866-437-0476 to learn more about Customer Information Manager. Existing Authorize.Net merchants can sign up now by logging into the Merchant Interface and clicking on Customer Information Manager.

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## About Authorize.Net®

Authorize.Net, a CyberSource solution (Nasdaq: CYBS), provides secure, reliable, payment gateway solutions that enable merchants to authorize, settle and manage electronic transactions anytime, anywhere, via Web sites, retail, mail order/telephone order (MOTO) call centers and on wireless devices. Authorize.Net is sold through an extensive network of reseller partners and financial institutions that offer its industry leading payment services to their merchant customers.

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